



Benefits for OPA Members

Please note: In order to receive a preferred membership rate with the Toronto Board of Trade, you must contact them directly at: connected@bot.com. If you advise them that you are a member of the OPA, you will receive a 15% discount on a '[Connected](#)' or '[Growth](#)' membership.

Benefits Include:

- 15% off a Toronto Board of Trade membership ('Connected' or 'Growth' level) for anyone who is a member of your organization
- Brand profiling through your **logo displayed in rotation in our lobby** on the ground floor of First Canadian Place
- **Preferred Member pricing** on over 100 exclusive speaker and networking [events](#), providing opportunities to engage with decision makers, thought leaders and prospects
- 12 complimentary **professional development** sessions per year (Our Advanced Business Fundamentals Series)
- A downtown office on-the-go, including free WiFi, at our [ROGERS Innovation & Technology Business Centre](#) and **Member Lounge**. Members have access to this for a maximum of 20 hrs/month.
- Member pricing on our data-driven **lead generation products**, including [Contact Toronto](#) and [ExecuLeads](#)
- **Enhanced brand profile** through targeted advertising and sponsorship opportunities
- Eligibility to participate in the [Chambers Group Insurance Plan](#)
- **Special not-for-profit rates** on [advertising](#) (15% discount, on top of your 25% member discount)