

Implementing Program Evaluation in Private Practice

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Introduction

Importance of Progress and Outcome Measurement

- The CPA highlights the importance of systematically evaluating treatment to provide effective evidencebased care in clinical practice.^{1,2} However, in 2018, fewer than 12% of psychological practices implement progress and outcome monitoring in psychotherapy practices.¹
- Providing feedback with treatment monitoring information throughout therapy has been linked to positive patient outcomes such as increased treatment efficiency, reduced negative consequences, and improved quality of care.¹

Goal

- This work highlights the challenges and benefits of program evaluation and how treatment monitoring informs therapy at Broadview Psychology.
- We discuss the logistical barriers encountered while systematically collecting information from clients in private practice and share the solutions and adjustments we have implemented to address these challenges.

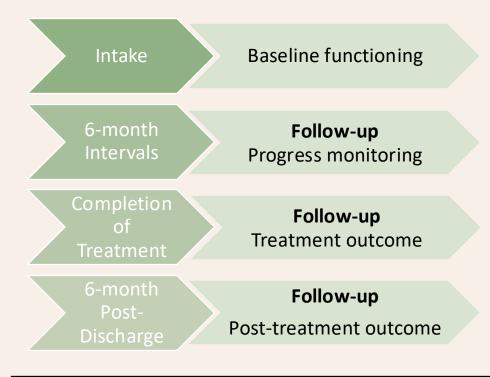
Methods

Purpose of Collecting Client Data

Treatment: Data collected to inform treatment planning and determine treatment effectiveness for individuals. Research: **Program Evaluation:** Data collected for Aggregate data used to potential research that determine program examines the effectiveness and inform effectiveness of treatment improvements to our in private practice treatments. settings.

Data Collection Process

Clients receive an email at the following time points with a request to complete various clinical measures, administered through SurveyMonkey.



Scan the following QR code for a comprehensive list of the clinical measures administered:



Results

Factors Impacting Program Evaluation

Barrier	Underlying Cause	Solution
Low Completion Rates	Client willingness to complete follow-up measures	 Survey Incentives Clinician involvement in collecting data
Incomplete Surveys	Lengthy, time- consuming measures	 Using brief or shortened versions of measures
Delayed reporting	Not providing enough time for completion	 Tracking completion and when to send
Premature ending of treatment	Interrupted or incomplete data sets	 Track reason for ending; adjustments in analysis

Low Completion Rates

- Completion rates at follow-up were the same after offering a \$25 monthly gift card draw for adult clients.
- Completion rates were **6x higher** for adult clients when clinicians provided a verbal reminder in session or asked clients to complete the measures before or after the session.

Missing Data or Partially Completed Surveys

Survey time completion for adult *intake* measures (no incentive) on average *decreased from 43 to 18* minutes when using brief or shortened versions of measures and led to a 10% increase in completion.

Delayed Reporting

Systematically tracking intake, trajectory and completion of treatment allows for timely collection of data and use in treatment planning.

Premature Ending of Treatment

Accounting for outliers or special circumstances (reasons for disengagement), when analyzing data provides more accurate, applicable results.

Conclusion

Practical Implications

By sharing the information presented in this poster, along with Broadview Psychology's procedures and methods for incorporating program evaluation into clinical practice, we aim to encourage a discussion among fellow clinicians about how they can implement progress and outcome monitoring in their own practices.

Limitations

Constructs for Evaluation

Children	mental health symptoms; mindfulness; impulsivity
Adolescents & Adults	mental health symptoms; mindfulness; psychological flexibility; quality of life; therapeutic alliance
Parents	parent-rating of youth mental health symptoms; perceived parental competency; psychological flexibility; parental mental health symptoms
Group Interventions	body image; social skills; quality of life, goals assessment

Note: Data provided for adult clients (largest sample).

Reporting is based on a single clinic's efforts to conduct progress and outcome measurement. Future work needs to assess the efforts of multiple clinics to generate enhanced suggestions or resolutions.

References

- Canadian Psychological Association. (2018). Outcomes and 1. progress monitoring in psychotherapy. A Report of the Canadian Psychological Association, Prepared by the Task Force on Outcomes and Progress Monitoring in Psychotherapy.
- 2. Dozois, D. J., Mikail, S. F., Alden, L. E., Bieling, P. J., Bourgon, G., Clark, D. A., ... & Johnston, C. (2014). The CPA Presidential Task Force on Evidence-Based Practice of Psychological Treatments. Canadian Psychology/Psychologie Canadienne, 55(3), 153.